



# Call for Proposals Submission Guide

Anthology Together Europe 2023

Submit here: [CFP Submission Portal](#)

Version 3 (January 2023)



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# What Is Anthology Together?

Anthology Together is the destination for education professionals, featuring keynotes by industry thought leaders, peer-driven discussions, best practices sharing, and a variety of networking opportunities. Learn how the best institutions and organizations in education inspire and achieve greatness. Join us 25-26 October 2023, at the Hyatt Regency, Birmingham, UK.

Our attendees represent higher education, corporate, and government institutions and organizations from around the globe. We are seeking submissions that fit within the established themes and apply to a variety of audiences.

In short, we're looking for real-world case studies, unique research, best practices, and creative perspectives that can inspire and guide attendees from around the world. By presenting at Anthology Together, you help fill the conference (and fellow campus colleagues) with bold ideas, new approaches, and promising practices.

As a thank you for your time and participation, speakers will receive a 20% discount on registration.



## Key Dates

- 13 July: [CFP Submission Portal](#) Opens
- 18 August: CFP Closes
- 8 September: Acceptance/Regret Notices Sent
- 13 September: Accepted Sessions Posted on Conference Website
- 20 September: Session Schedule Released

# Program Themes

# Student Engagement and Success

## **Description:**

In higher education the use of technology to support the whole student journey and streamline the relationship between academic, support and administrative interactions is growing. We invite you to share your insights, strategies, and empirical findings that explore instructional approaches, technology integration, and student support, in fostering student engagement and promoting learner success.

# **Diversity, Equity and Inclusion:**

## **Description:**

Student expectations to support diversity, equity and inclusion challenge us all to continuously improve our learning ecosystem and protocols. We welcome contributions that explore the impact of diverse and inclusive educational practices, policies, and interventions on student success, equity, and fostering a more inclusive learning environment.

# Teaching, Learning & Assessment

## **Description:**

Always close to our hearts is the potential to enhance the quality of teaching, learning and assessment through innovation. We invite you to share your experiences of engaging students through creative blended learning course design, active learning pedagogies and authentic assessment. We welcome presentations from individual academic practitioners through to institution-wide initiatives.



# Enrollment Growth & Admissions

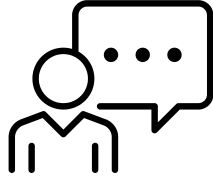
## **Description:**

With a highly competitive global landscape, learners have more choice than ever about how and where to participate in higher education. We welcome contributions that highlight innovation, supported by technology, throughout the enrollment funnel, from outreach to admissions. Exploring how institutions creatively use CRM functionality to enhance the prospective student experience are of particular interest

# Institutional Effectiveness

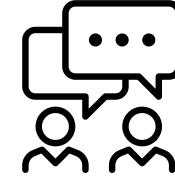
## Description:

Strategic and efficient use of data is the cornerstone of Institutional Effectiveness, providing actionable insights at all levels of the organisation. We invite you to share your experiences of how you are using learning data and outcomes to identify opportunities for improvement, drive investment decisions, support learner progression and ensure quality delivery of courses.



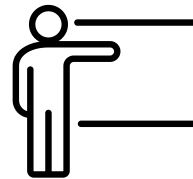
### **Session**

This is your chance to be creative with how you show your content and engage your audience! Sessions are 30 minutes.



### **Panel**

Ideal for sharing multiple perspectives in a more informal setting with little to no presentation content. Panels are 30 minutes.



### **Workshop**

These 30-minute sessions are for you to engage your audience and see how you can work together on the topic

# Submission Guidelines

- We suggest using a laptop or desktop computer rather than a mobile device to ensure a successful submission.
- You can create, save a draft, and edit your submission up until the submission deadline on 18 August 2023.
- The program team will communicate with the individual who submitted the proposal. It is the submitter/presenter's responsibility to communicate and coordinate all other aspects of the presentation with any co-presenters.
- Presenters from different institutions and organizations are encouraged to present together.
- We suggest waiting to register for the event until you have received the status of acceptance or regret for your submission. Accepted speakers are offered a discount of 20% off the registration rate. However, if you don't want to wait then you can register for the event and we will refund the discount.

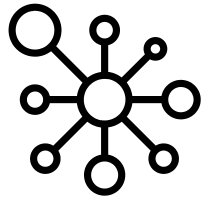
# Submission Checklist

- ❑ **Presenter Information:** You will be asked to provide contact information (including mobile phone), a headshot, and a bio (maximum 600 characters) for each presenter.
- ❑ **Session Title:** Use the title of your session to capture attendee attention, show your perspective, and emphasize the value of your session. Generic titles won't properly communicate your subject matter! (Maximum 100 characters)
- ❑ **Session Abstract:** This summary will be included in the agenda to give attendees more information on the content of your session. This should be a clear, concise description of why an attendee should attend your session and what they will walk away with. (Maximum 500 characters)
- ❑ **Additional Submission Details:** This is where you will share additional details about your session with the review committee. Show your creativity, highlight high-level participant takeaways/learning objectives, identify session objectives, and describe any plans for audience engagement and session flow. Check out the evaluation rubric for more information on what we're looking for. (Maximum 3,000 characters)

# Submission Checklist (continued)

- Theme:** Select the program theme that best aligns with your presentation.
- Session Format:** Choose the appropriate format for your presentation from the four options.
- Products/Solutions:** Attendees have asked to be able to filter sessions by product/solution. Check off anything you will be focusing on in your presentation (if applicable), so attendees can easily find your session!
- Audience:** Individuals from higher education institutions across all Europe will be attending
- Attendee Access to Session Materials:** Would you like to share the presentation slide deck and/or session recording with attendees?
- Supporting Materials (optional):** Is there anything else you would like to include with your submission to assist our review committee when evaluating your session?

# Evaluation Rubric



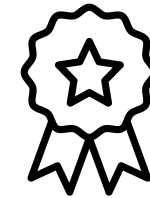
## **Diversity of Thought and Innovation**

We strive to curate a multi-faceted, diverse program at Anthology Together, so we encourage you to take a unique perspective on a pressing topic and/or showcase your innovation to differentiate your proposal.



## **Practical Application**

Session topics need to be relevant. We look at whether a topic addresses a relevant issue and how the content of the session provides practical solutions to said issue.



## **Quality**

The overall quality of the session topic based on the strength of the submission. We look for unique research, specific data and proof points, tangible takeaways, replicable best practices, inspirational stories, innovative problem solving, and examples of strong leadership.

# FAQs

## **What is the deadline for submission?**

The deadline to [submit a proposal](#) for Anthology Together is 18 August 2023 at 11:59 PM BST.

## **How do I submit a proposal?**

All proposals must be submitted online in our [submission portal](#). You can start at any time and save your proposal to complete at a later date. We suggest using a laptop or desktop computer rather than a mobile device to ensure a successful submission.

## **Can I submit more than one proposal?**

You may submit more than one proposal; however, keep in mind we typically only accept one proposal per person.

## **How can I view the status of my submission?**

You may log in to the CFP portal at any time to check the status of your submission.

## **What if there are multiple presenters in my session?**

One person should take the lead in submitting the session. They will be the main point of contact for information regarding the session.

## **When will I find out if my proposal has been accepted?**

Email notifications will be sent on 8 September.

## **Do presenters get a discount?**

Yes! To thank you for your time and participation, we offer presenters a 20% discount on registration.



Questions? Please contact  
[HelloATEUR@anthology.com](mailto>HelloATEUR@anthology.com)



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Advancing Knowledge